

BETHereum

WHITE PAPER

THE MILLENNIUM CRYPTOCURRENCY

ICO
SUSPENDED

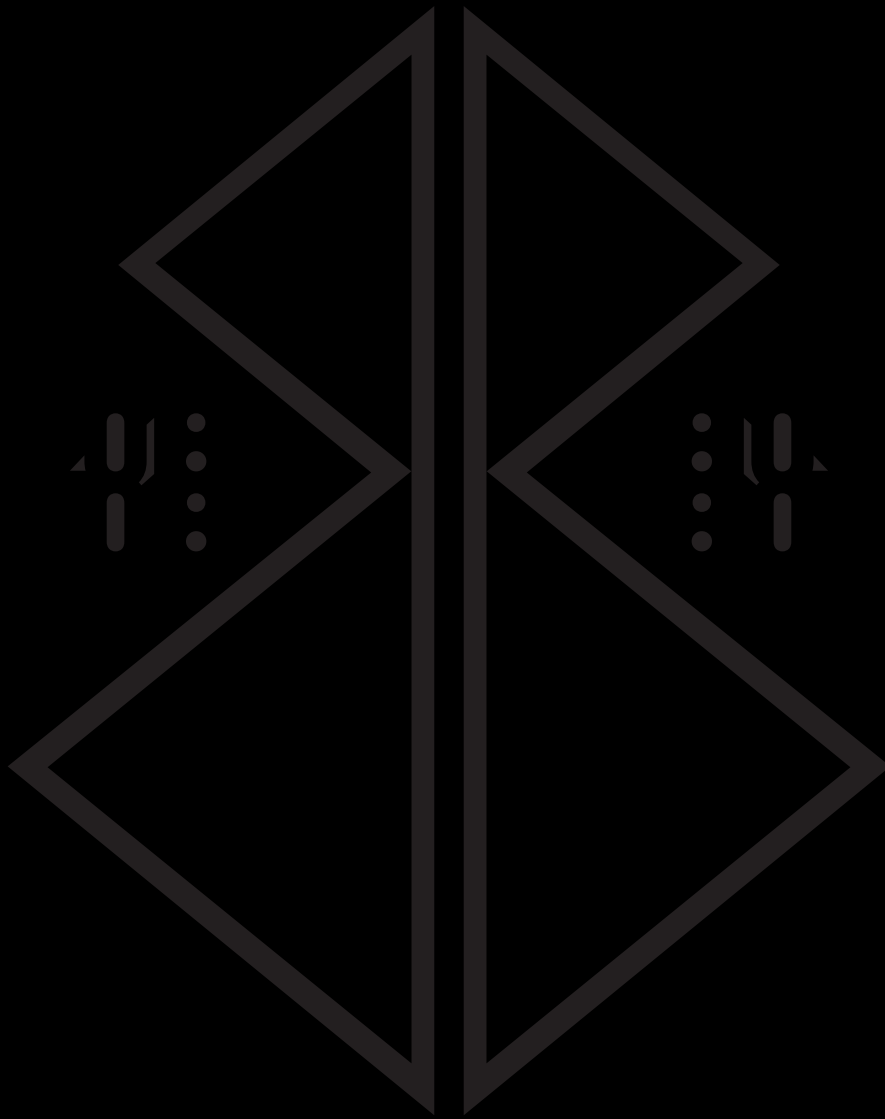


WELCOME

BETHER _ WHITE PAPER _ V.1.2 _ 2018/2019

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ICO
SUSPENDED





BETHER

PLEASE READ THE TEXT BELOW, CAREFULLY AND IN ITS ENTIRETY.

Dear Investors.

The Bether project began in the year of 2017 with the aim of creating a cryptocurrency marketable in the crypto market that is somehow stable but also with profitability and that would guarantee monetary security to all its buyers/investors. In July 2018 the CMVM (Securities Markets Commission, regulator in Portugal) issued a statement in which the next ICOs would be under its supervision, as well as the classification of tokens for sale in Portuguese territory. The BETHER team decided to present the project freely and personally in order to obtain their legal opinion of our Token.

After analyzing our White Paper and after several meetings with the financial and legal office of the CMVM, this institution has decided to classify the BETHER token as a security, in compliance with the European standards in force in the Union, which are the same for all other financial products in the squares of Portugal. The rules in question present some obligations impossible to be fulfilled by us, namely the deposit of funds in a third financial entity (BANK) in Portugal, and this is because the BETHER Token is registered in the Ethereum network and can only be purchased with the digital currency from the ethereum network (the ETHER).

The Ethereum network is a decentralized network limited to its portfolio and deposit software. While there is no specific law for cryptocurrencies in Portugal, the Team and all its members have decided freely to suspend our ICO for its protection and for the protection of our investors. The future of the BETHER project will be subsequently analyzed by the TEAM members, either in reference to its idea, its subsequent sale and/or future partnership with another company or entity in a country other than Portugal.

In this way we regret to inform that we will suspend our ICO that would start on June 01, 2019. The tokens for sale 800,000,000 were withdrawn from the smart contract by us, and placed in a reserve account for protection of investors.

We ask all investors to not send ETH 'S to our smart contract as they will not receive their tokens. We believe that in the near future our ICO (Initial Public Offering) or public sale of BETHER will be a reality and we will see by this way a stable currency with positive valuation in World Exchanges, this contributing to the creation of a New World Currency.

Thanks to all the investors who anonymously supported and gave their support and believed in BETHER, as well as to all the companies and sites that listed us and gave Rating to the project. Lastly, we thank the CMVM for all the support and the collaboration and attention they have had in the analysis of this project.

The Team

VERY IMPORTANT READING.

By accessing to this white paper or printed document or to our website www.bether.cc, the reader agrees with all warnings made by us as well , as the rules of the Bether community. The reader agrees the Bether, its team, co-founders or developers or others they are not responsible by any illegality regarding to the reading of this white paper or by the purchase of our token or for any another non-compliance with the alerts made by BETHER regarding to the purchase restrictions of our token, independently of their own classification as security or not.

You assert and agree that you are not in any country, state, or territory where reading the information in whole or in part of this document is illegal or prohibited as well as the purchase or sale of cryptocurrencies or tokens irrespective of whether they are considered illegal , prohibited or considered securities in the same territory where you are accessing to the reading of this document. The reader agrees to be the only responsible for its reading, or for any decision to buy our currency.

In order to participate in the purchase of our currency, the reader agrees they are not in any state, country, territory or place where the purchase of cryptocurrency or tokens is prohibited and/or illegal.

In order to protect buyers / investors / community members, and laws of some countries, the purchase of our token is prohibited in the United States or by US citizens residing or living in another part of the world, or to persons on the USA residents or tourists in transit in USA during our ICO.

The purchase of our token is prohibited in all of countries they following de same USA rules above exposed, or where the token can be considered security.

We support all anti money laundering policies, however Bether.cc is not an exchange, we do not accept fiat currencies or another crypto currency in our Public Sale, it is not our duty to exchange fiat currency, inspect or supervise customers, or oversee any other type of regulatory activity. Bether.cc only accepts the blockchain ethereum network currency (ETH) as a way to purchase our token (BHR).

Bether uses a smart contract (for investors protection) to sell our token/coin on our public sale pré-ico and ico. A smart contract defines the rules around the agreement and will execute the agreement once all contract conditions are met. For example, it can ensure that an investor will receive the expected number of tokens when they pay for them. Our smart contract is open source with verified code date 6/28/2018 on ethereum network explorer etherscan.io.

<https://etherscan.io/address/0xfe5d908c9ad85f651185daa6a4770726e2b27d09#code>



BETHER

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BETHER

1.0 - INTRODUCTION

The man who moves a mountain begins by carrying away small stones.

(Chinese Proverb)

BETHER crypto community (Bether.cc) is a community created by professionals of finance, design, marketing, and investors in cryptocurrencies, that together are building the "BETHER (BHR)" cryptocurrency project.

OUR GOAL:

Create a crypto asset with a regular financial return to investor (hereby called dividend) linked to our cryptofund appreciation (basket of cryptocurrencies), reducing its volatility, and also design crypto investment products so as to offer to investors and traders a new look into the crypto investment markets.

Bether (BHR) (our Token) will be a cryptocurrency of reference that can be traded on public exchanges (crypto markets) where listed and sent between ethereum blockchain users, as a mean of transacting monetary value, paying in addition a dividend to the BETHER (BHR) holders.

(Please read conditions in order to receive dividend payment - 4.0 - /Pag. 12).

Given the link to a cryptofund (Fund), BETHER (BHR) devaluation is highly mitigated as it is co-related with the Fund appreciation, and ideal for business contracts negotiation.



BETHER

As such, economic news, or political conditions have a slow impact on our Token value (low volatility), once is linked to the fund.

This does mean that BETHER (BHR) price technically changes (increase or decrease) directly in response to the cryptocurrencies performance and the Fund management.

(More info about BETHER (BHR) Dividend on 4.0 - WHY BETHER (BHR)? /Pag. 12)

On the other hand a Coin/Token that pays a dividend can be a extraordinary and effective way of getting some financial return in the blockchain market, reducing losses risk while increasing your investment.

The fund creation (after our public sale PRÉ-ICO & ICO*) has no management fees and no other fees for investors.

You're welcome to our project. Joint the Idea, Stay tuned and Participate in our ICO (Initial Coin Offering).*

Buying BETHER (BHR), your money will be secure and skyrocket!

* "ICO or PRÉ-ICO in this paper, is always in reference to our Public sale".



BETHER

2.0 - ETHEREUM PROJECT

The Ethereum project is headed by Vitalik Buterin, a 24-year-old, and he truly is one of the geniuses of our time.

In 2013, Buterin envisioned a decentralized internet, on which anyone could build applications. This system would solve the current issues of our internet: The lack of available trust.

As we understand, Bitcoin uses the Blockchain, a decentralized and unchangeable method of information storage, to secure and confirm transactions on the Bitcoin network.

Buterin created a new Blockchain, one that transcended the limitations of transactions.

Ethereum is a generalized Blockchain; it's not specialized for any one purpose (unlike Bitcoin's).

It is generalized so that anyone can program it for their specific needs.

Information and transactions are still placed in blocks and secured by miners, but the information doesn't only need to be purely "send and receive" transactions; it can be used for far more complex applications.

Just like with the internet, Ethereum is the toolbox for the development of this new technology.

It's up to developers and innovators to make use of the tools.



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3.0 - ABOUT BLOCKCHAIN & SMART CONTRACTS

Blockchain is a distributed ledger technology, which became popular after the launch of bitcoin and has been used for both thousands of crypto-currencies and increasingly in non-crypto applications.

Smart contracts are self-executing contracts with the terms of the agreement between buyer and seller directly written into lines of code.

The code and the agreements contained therein exist across a distributed, decentralized Blockchain-based network.

Smart contracts permit almost instantaneous, trusted transactions, and agreements to be carried out among different, anonymous parties without the need for a central authority or external enforcement mechanism.

They render transactions traceable, transparent, and irreversible.

3.1 - ABOUT GLOBAL BLOCKCHAIN MARKET

The Blockchain market is one of the largest technology markets in the world, it is expected to reach \$7.74 billion USD by 2024.

The increasing demand from financial services, health care, consumer products and technology is expected to drive this rapid growth.

The Blockchain industry is reaching a global tipping point of adoption, with much of its growth expected to come with Start-Ups and new adopters of this great technology.



3.2 - ABOUT CRYPTOCURRENCY MARKET

What Is a Cryptocurrency and Why Use It?

Cryptocurrencies are digital assets that use cryptography, an encryption technique, for security. Cryptocurrencies are primarily used to buy and sell goods and services, though some newer cryptocurrencies also function to provide a set of rules or obligations for its holders. They possess no intrinsic value in that they are not redeemable for another commodity, such as gold. Unlike traditional currency, they are not issued by a central authority and are not considered legal tender.

Peer-to-Peer Purchasing

One of the biggest benefits of cryptocurrencies is that they do not involve financial institution intermediaries. For merchants, the lack of a “middleman” lowers transaction costs. To consumers, there’s a tremendous advantage if the financial system is hacked or if the user does not trust the traditional system.

For comparison’s sake, if a bank’s database were hacked or damaged, the bank would be completely reliant on its backups to restore any missing information. With cryptocurrencies, even if a portion were compromised, the remaining portions would continue to be able to confirm transactions.

The recent exponential rise in the cryptocurrency market is expected to increase the market to \$10 trillion in the next 15 years.

The increase in demand for Blockchain technology, as well as increase in investor demand for cryptocurrency is driving the sudden and ongoing market cap increase. Mainstream adoption of cryptocurrency is lagging, largely due to complexity of purchasing.

(Jeffrey Mazer (Financial Expert))



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4.0 - WHY INVEST IN BETHER?

OUR GOAL: Create a crypto asset with a regular financial return and also design crypto investment products offering to investors and traders a new look into the crypto markets.

A Token that in addition pay you a dividend is the better choice to invest in the Blockchain market, reduce loss risk and increase value through it's appreciation (only 20% of quarterly fund appreciation is distributed to investors).

PRIVACY: Investing in total privacy, No KYC (know your customers), BETHER never ask any personal information about investors.

EXPLANATION:

The **BETHER (BHR)** (our Token) concept includes: **[Currency + Fund] = (A + B)**.

A - BETHER (BHR) Token representing the sentiment positive or negative of investors relatively to the future of BETHER project, the team new products, market speculation, community, economic news, crypto news, etc.

B - Your entitlement to our crypto fund financial returns (below further explained).

After the "ICO" (INITIAL COIN OFFERING)*, we will create the BETHER FUND.

The Capital (Digital Money in ETH) from the Pré-ICO & ICO* is to create our crypto fund. (Check out our Budget).

Our Fund gives you a greater security on the BHR Token market price, once is composed of diverse crypto currency winners, and increases also your possibility of appreciation on the capital invested.

*Initial coin offering, ICO, PRÉ-ICO it's always in reference to our public sale

Every Quarter on the first week (between day 01 and day 08), BETHER.cc will pay a dividend to the BETHER (BHR) holders, referring to the appreciation of the Fund from the previous quarter.



BETHER

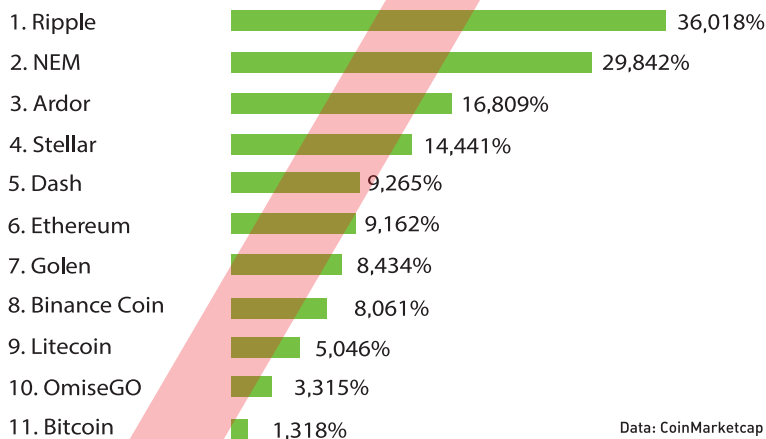
Crypto fund management:

The main benefit of investing in a fund is trusting the investment management decisions. The Fund manager's duties include studying the financial goals, creating an investment plan, and executing the investment strategy.

The Fund Management will chose the best tokens for the Fund. A Selective and careful choice will determine the positive success of the fund, and indirectly the appreciation of the BETHER (BHR) price on the crypto markets or crypto exchanges. The gap in time between the white paper date and the ICO make impossible for us to say at this moment what is the best choice of the tokens to our portfolio.

For investor information and analysis only, we can say the top 10 crypto currencies by performance in 2017 have grow more then 14000%, however some newbies investors have lost money.

2017's BIGGEST CRYPTOASSETS RANKED BY PERFORMANCE



Data: CoinMarketcap



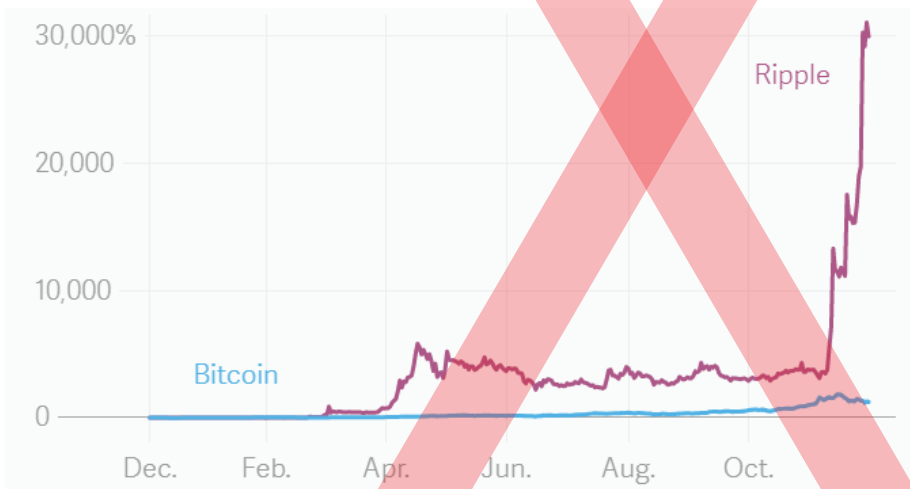
BETHER

Why isn't the Bitcoin "THE GREATEST INVESTMENT IN THE WORLD!"

The choice of Tokens by experts and professional management make's the difference and the success in any financial investment.

The following chart shows the difference between an investment in RIPPLE versus Bitcoin, in 2017.

BITCOIN VERSUS 2017'S BIGGEST CRYPTOCURRENCY GAINER.



Dividend payments:

Performance of the fund depends on the appreciation of the Funds cryptocurrencies quarterly.

Dividend payment date:

First week of the Next Quarter.



BETHER

Entitlement to dividend payment:

The investors need to hold the BETHER (BHR) coins till last day of the previous quarter.

Example:

Investor A, need to holding their BETHER (BHR) coins till Dec 31 (24.00h GMT) in order to receive dividend payment on the first week of January.

Minimum amount of BETHER (BHR) coins to receive dividend payment = 100,000 (BHR) one hundred thousand of BETHER = 1 ETH (Pré ICO & ICO prices).

Dividend distribution: 20% of quarterly fund appreciation will be paid to the BETHER (BHR) investors, accordingly with the following formula:

Dividend = BHR q - BHR (q - 1) - Transfer fees - 1% Operation fee.

BHR q = actual quarter BETHER fund nav.

BHR (q - 1) = previous quarter BETHER fund nav.

Transfer fees = gas price for dividend payment.

Operation fee = 1 % fee to support operation costs.

The other 80% appreciation will be held for compounding growth.

(Albert Einstein once said that “compound interest is the most powerful force in the universe”).

Warren Buffett calls it the most important factor in successful investing.

The non distribution of all funds appreciation contributes for a quicker exponential grow of the fund and the BETHER (BHR) market value.



BETHER

Dividend payment:

The dividend payment is in ETH (Ethereum) to be sent out by the Fund management to the BETHER Coins holder investor address.

Management Fees: No management Fees.

(The fund management + BETHER Team (Founders + Co-Founders + Partners) will receive a total of 14% (140,000,000 BHR).

Entry Fees: NO Entry Fees, all you need is buying the BETHER (BHR) Token on our ICO.

Exit Fees: NO Exit Fees, all you need is selling the BETHER (BHR) Token on an exchange.

Adviser Fees: NO Adviser Fees.

Maturity:

Perpetual Fund. However under very exceptional conditions if the fund management decide the BETHER Fund cease to exist, all investors BETHER (BHR) holders) will receive their participation of the NAV (Net asset value) per Token.

What will happen to the value of BETHER (BHR) if the Fund cease to exist?

The Token will trade like a normal crypto currency similar to all crypto coins on the market. Never forget BETHER (BHR) isn't the Fund, BETHER (BHR) is a cryptocurrency whose owners are entitled to a dividend from the appreciation of the Fund.

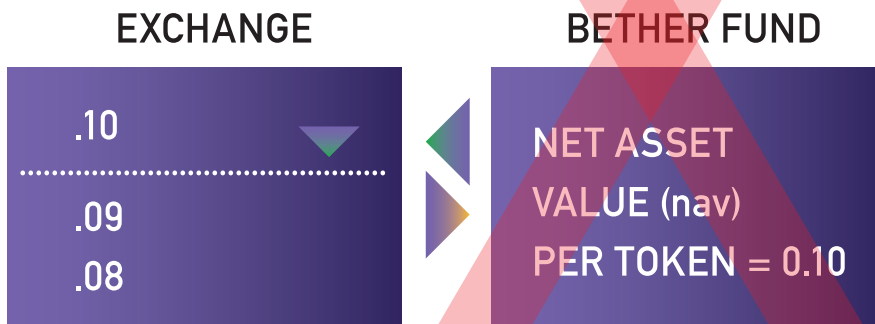


BETHER

BETHER (BHR) PRICE ON EXCHANGES & BETHER FUND NAV.

WHAT HAPPEN IF THE PRICE ON AN EXCHANGE IS BELOW FROM THE BETHER FUND NAV(PT)?

The BETHER price in the public exchanges should reflect at least it's net asset value per Token*, in cases where this does not happen, it is normal and logical for the fund to start to buy tokens or another investor conscientious to the market to start doing the same thing.



*NAVPT = FUND MARKET VALUE/NUMBER OF BETHER (BHR) CIRCULATING SUPPLY.

THE FUND SUPPORTS AND STABILIZE THE COIN VALUE

Invest in BETHER (BHR) is different from investments in crowd funding or in another speculative crypto coin once in these ones you don't have a significant portion of your investment (80%) invested in a Fund (Constituted by Top Token) entitling you to the correspondent NAV. In addition a dividend computed over the quarterly fund appreciation (20% of it) will be distributed.



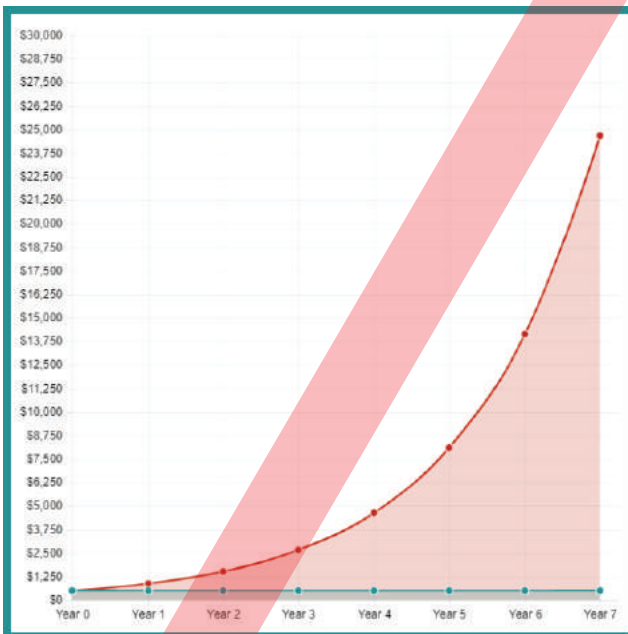
BETHER

4.1 - BETHER FUND AND BETHER (BHR) COIN FORECAST

The quarterly appreciation of the fund is the key to maximize your profitability as much as possible.

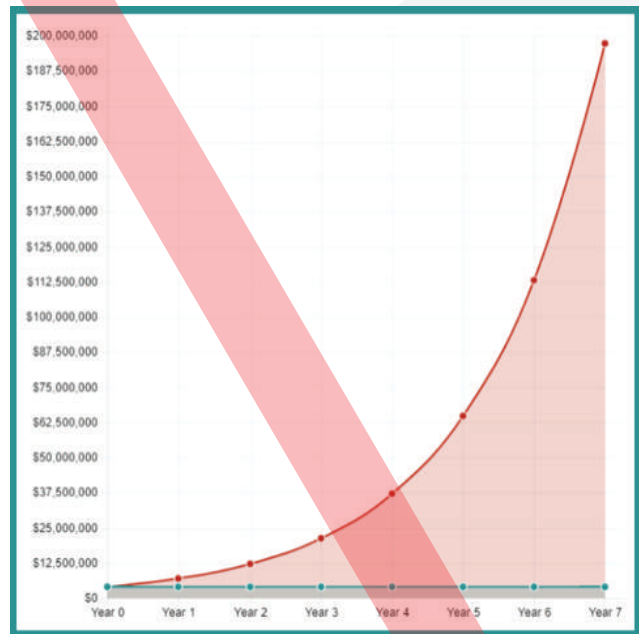
Taking this in consideration the management has decided to distribute as dividend only 20% of Fund quarterly appreciation.

EXAMPLE:
APPRECIATION OF THE INVESTMENT IN THE
FUND BY A INITIAL AMOUNT OF \$500



ANNUAL INTEREST 60% , 80% REINVESTMENT
QUARTERLY, 20% DISTRIBUTION QUARTERLY.

BETHER FUND
(FUND VALUE IN 7 YEARS WITH POSITIVE RESULTS)

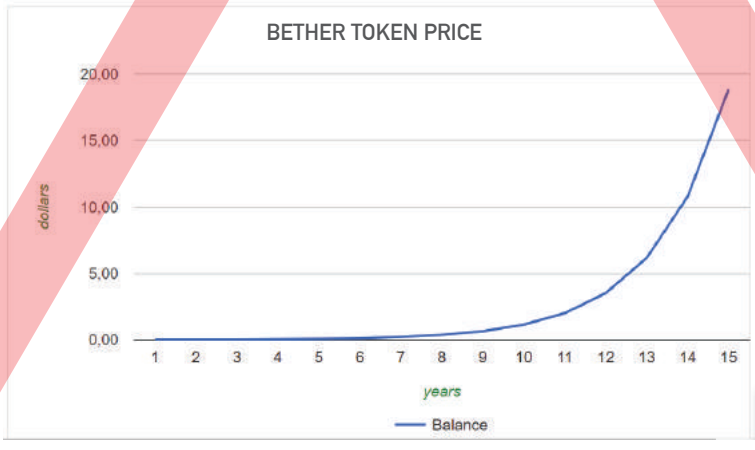
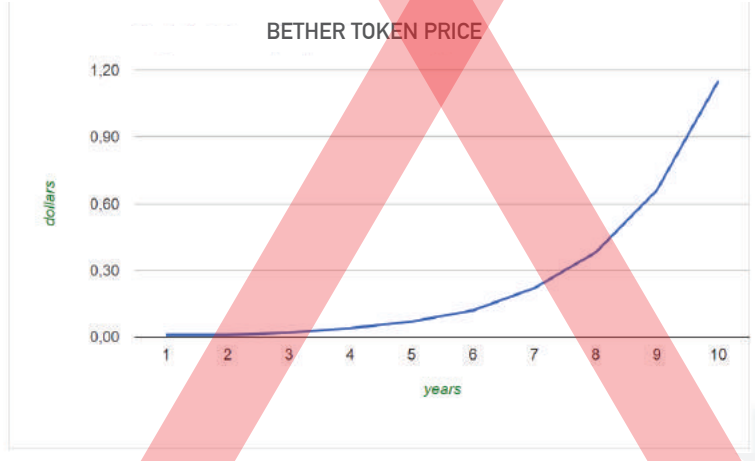
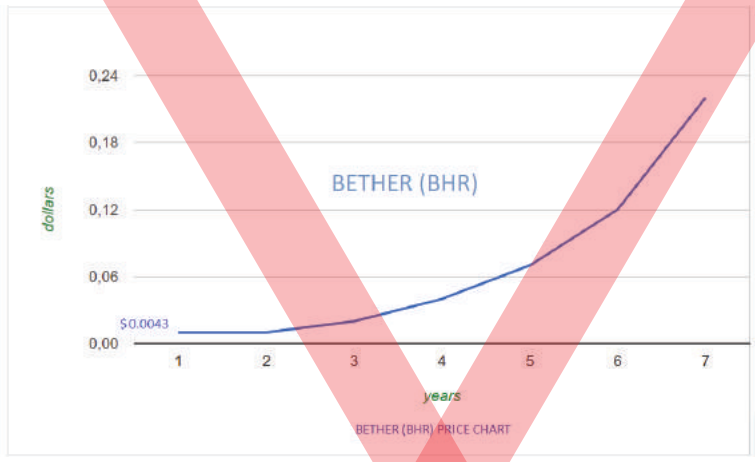


ANNUAL INTEREST 60%
INITIAL VALUE: \$4,000,000
80% QUARTERLY DIVIDEND REINVESTED (accumulate).



BETHER

BETHER (BHR) TOKEN PRICE FORECAST





BETHER

5.0 - ROADMAP

2017

BETHER COIN IDEA.

2018

Q2 - PROJECT DEVELOPMENT.
Q3 - PROMOTION DISCLOSURE,
SOCIAL NETWORKS,
PARTNERS.
Q4 - PUBLIC ANNOUNCEMENT.
SITE OPENNING.

2019

Q1 - BUILDING BETHER COMMUNITY.
Q2 - PRÉ-ICO LAUNCH ,
START: 01, JUNE.
END: 30, JUNE
ICO START: 01, JULY.
Q3 - ICO (CONT).
Q4 - ICO END: 31, DECEMBER.

2020

Q1 - CREATION BETHER FUND.
Q2 - FIRST DIVIDEND PAYMENT (01, APRIL / 08, APRIL).
Q3 - SECOND DIVIDEND PAYMENT (01, JULY / 08, JULY).
Q3 - BETHER WALLET.

2021

Q1 - Q2 - Q3 - Q4 - DIVIDEND PAYMENT.

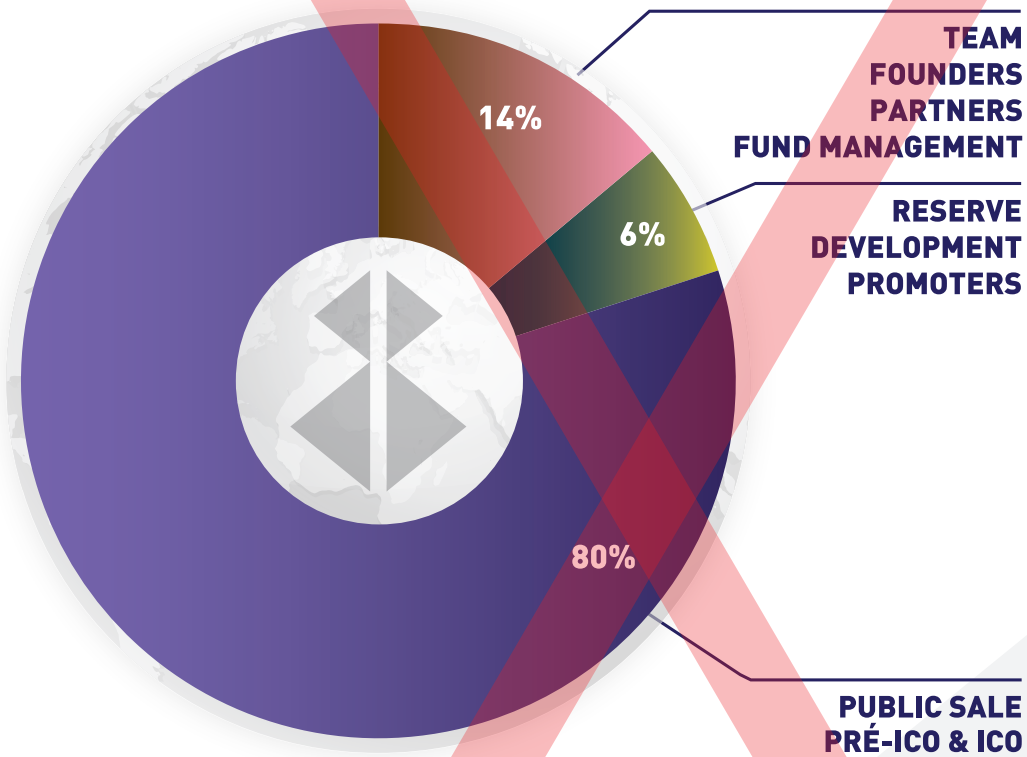
2022

CREATION BETHER BANK (CRYPTO BANK PROJECT IN DEVELOPMENT).



BETHER

6.0 - TOKEN DISTRIBUTION

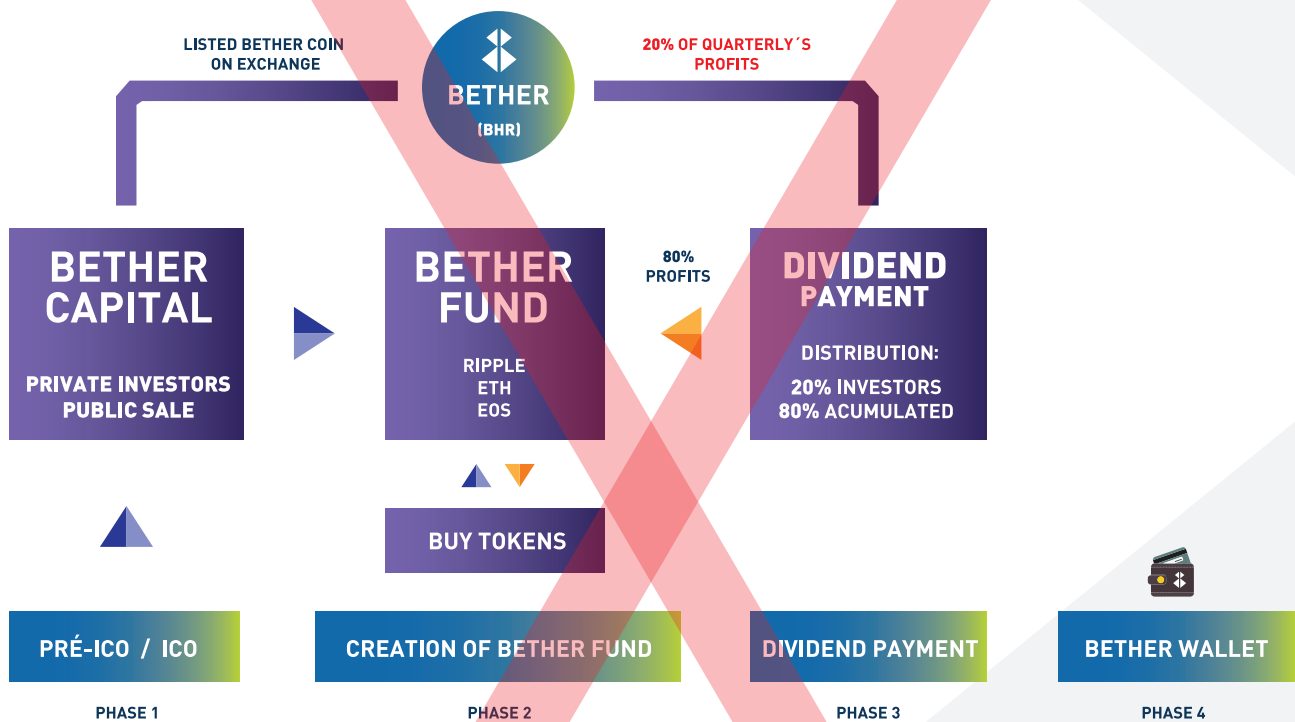


**PUBLIC SALE START: 01, JUNE 2019,
END: 31, DECEMBER 2019.**



BETHER

6.1 - FINANCIAL STRUCTURE



DIVIDEND PAYMENT IN (ETH) ETHEREUM

Entitlement to dividend payment: The investors need to hold the BETHER (BHR) Coins till last day of the previous quarter.

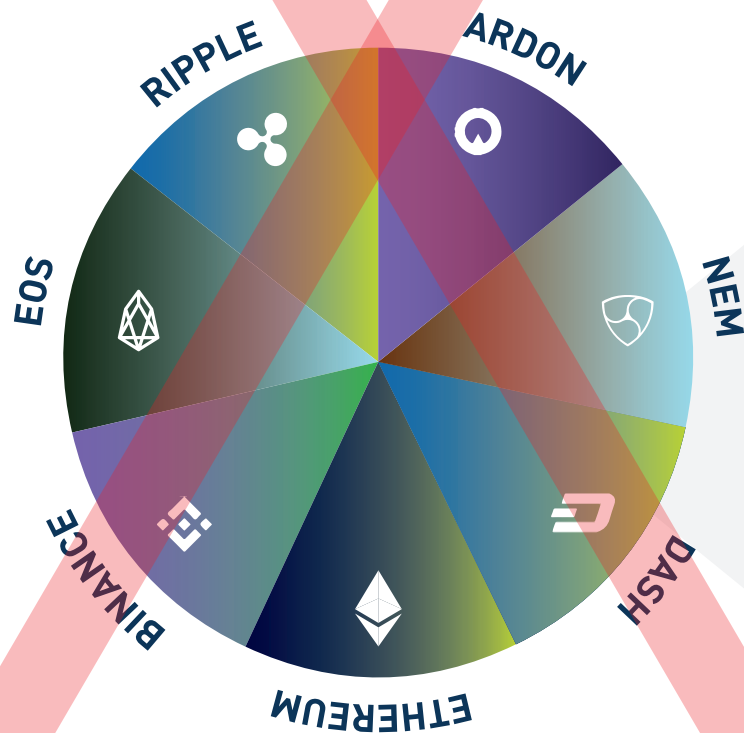
MINIMUM AMOUNT OF BETHER IN ORDER TO RECEIVE DIVIDEND PAYMENT: 100.000 (BHR) One Hundred Thousand of BETHER.



BETHER

6.2 - BUDGET

THE CAPITAL (IN ETH) FROM THE PRÉ-ICO & ICO IS TO CREATE THE BETHER FUND



THE TOKENS SHOWN ARE FOR ILLUSTRATION PURPOSE ONLY

Q1 2020 - CREATION BETHER FUND



BETH3R

6.3 - THE **TOKEN** BETHER COIN (BHR)

SYMBOL: BHR

DECIMALS: 18

MAX. SUPPLY: 1.000.000.000

BLOCKCHAIN: ETHEREUM

CLASSE: ERC20

CONTRACT ADDRESS: `0xfe5d908c9ad85f651185daa6a4770726e2b27d09`

ETHPLORER:

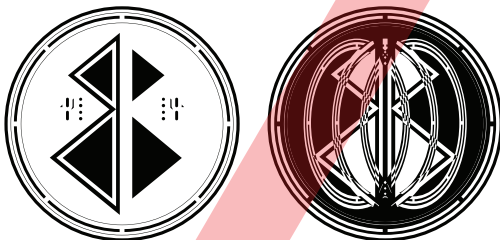
<https://ethplorer.io/address/0xfe5d908c9ad85f651185daa6a4770726e2b27d09>

ETHERSCAN.IO:

<https://etherscan.io/token/0xfe5d908c9ad85f651185daa6a4770726e2b27d09>

REBELLIOUS:

<https://www.rebellious.io/explorer/address/0xfe5d908c9ad85f651185daa6a4770726e2b27d09>



CONCEPTUAL DESIGN OF BETHER (BHR)

First Sketch _ 04 _ 2018



BETHER

7.0 - PUBLIC SALE

TOTAL TOKENS FOR PUBLIC SALE = 800.000.000

PRÉ - ICO = 100.000.000

ICO = 700.000.000

BONUS: + 20% PRÉ - ICO



PRÉ - ICO
PRIVATE INVESTORS/PUBLIC

START: 01, JUNE 2019

END: 30, JUNE 2019



ICO

START: 01, JULY 2019

END: 31, DECEMBER 2019

PRICE:

1 ETH = 100.000 (BHR)

0.1 ETH = 10.000 (BHR)

0.01ETH = 1.000 (BHR)

FOR MORE INFO ABOUT HOW TO BUY BETHER COIN (BHR) PLEASE READ CHAPTER 7.4



BETHER

7.1 - PRÉ - ICO

PRIVATE INVESTORS

TOTAL TOKENS = 100.000.000 (BHR)

PRICE: 1 ETH = 100.000 (BHR) One Hundred Thousand of Bether (BHR)

BONUS = +20%

EXAMPLE: A BUY OF 5 ETH

1 ETH = 100.000 (BHR) X 5 = 500.000

BONUS = + 20% = 100.000 (BHR)

TOTAL = 600.000 (BHR)

500.000 (BHR) AUTOMATICALLY SENDING BY THE SMART CONTRACT*

100.000 (BHR) SENDING BY THE FUND MANAGEMENT TO THE INVESTOR BUYER ADDRESS



7.2 - ICO

TOTAL TOKENS FOR SALE = 700.000.000 + TOKENS FROM PRÉ - ICO NOT SOLD

START: 01, JULY 2019

END: 31, DECEMBER 2019

PRICE: 1 ETH = 100.000 (BHR)

EXAMPLE: A BUY OF 1 ETH = 100.000 (BHR)

100.000 (BHR) AUTOMATICALLY SENDING BY THE SMART CONTRACT*



*A Smart Contract defines the rules around the agreement and will execute the agreement once all agreement conditions are met. For example, it can ensure that investor will receive the expected number of tokens when they pay for them.



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7.3 - TRADING BETHER (BHR)

BETHER (BHR) will be a cryptocurrency that can be traded on public exchanges where listed and sent between Ethereum blockchain users as a mean of transacting monetary value.

The price of BETHER will be determined by public demand, on a live market, where there is buy and sell trades for BETHER and other currencies. The developers have no control over the price of BETHER (BHR) after the release of the coins to the public exchange.

As with all cryptocurrencies that are publicly traded there will likely be price speculation and the value of BETHER may rise or fall as users buy and sell their coins.

We are not able to guarantee any profits or that the value of the coin will increase.

We cannot be held responsible for any loss of value in BETHER (BHR) after the release to a public exchange.

However BETHER (BHR) is a crypto asset linked to a crypto fund, that will offer a dividend on quarterly appreciation, hence we expect low volatility.

We cannot be held responsible for loss of BETHER (BHR) due to user error of trading, Ethereum wallet password, or Ethereum Wallets hardware/software malfunctions.

Your wallet is your responsibility. Keep all "Access Keys" and "Passwords" safe as if you lose them they cannot be recovered.



BETHER

7.4 - HOW TO BUY BETHER (BHR) with ERC20 ETHEREUM WALLET

We do not recommend sending your ETH directly to our address from an exchange, as they might get lost and we will not be able to recover them.

Step 1: Create your Ethereum Wallet first of all you will need to set up your Ethereum wallet.

There are many tools and apps for that out there. But not all of them support new ERC-20 Tokens, and you will need those.

MYETHERWALLET.

<https://www.myetherwallet.com>

ETHEREUM WALLET AND MIST WALLET.

<https://www.github.com/ethereum/mist/releases>

METAMASK.

<https://www.metamask.com>

ETHEREUM WALLET AND MIST WALLET.

<https://www.github.com/ethereum/mist/releases>

MYETHERWALLET.

<https://www.myetherwallet.com>

The first thing you see is Create New Wallet.



BETHER

Photo 1

Come up with a strong password, fill in the form, make sure to remember it by heart, and then press “Create New Wallet”.

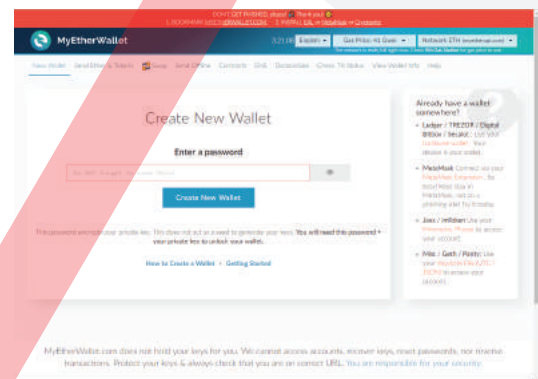


Photo 2

Now, save your Keystore File. Click “Download Keystore File” and save the file somewhere on your computer or on a thumb drive for extra security. After you have saved the file (triple - check this!), go ahead and click the I understand. Continue” button.

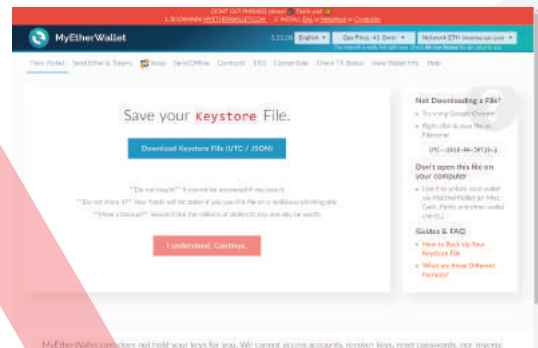
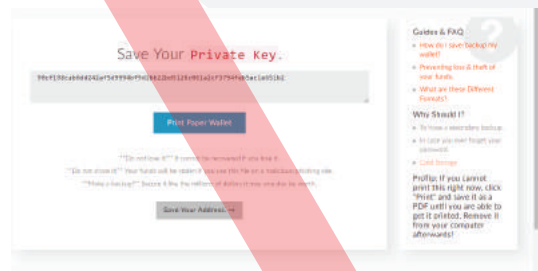


Photo 3

On the next screen you will see your Private Key, it's a string of symbols. Make sure you write down or print your Private Key in order to create a Paper Wallet. Remember, there's no way to remind you of your password or Private Key, the technology simply doesn't allow that! If it's lost, it's lost forever! So, please take all of the warnings you will see on those pages seriously.



Proceed to next screen.



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As you can see, there are many ways of accessing your wallet, but for clarity's sake we'll stick with the private key option. simply paste or type in your private key, then click 'unlock'.

Photo 4

Another option is to use the keystore file you saved on your computer earlier, then enter your password and then you'll be able to click 'Unlock'.

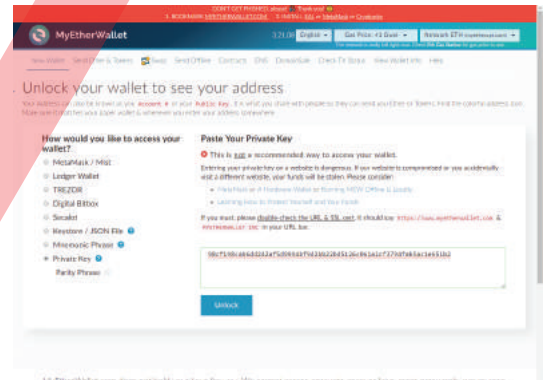
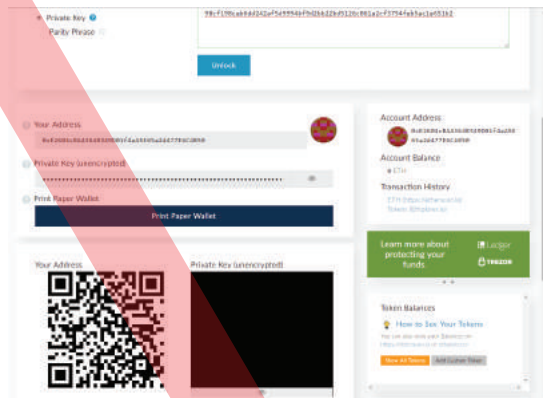


Photo 5

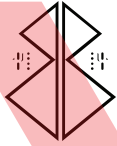
Now you have full access to your Ethereum Wallet and that's it! It was simple, right? If you want to access your wallet again, go to www.my-etherwallet.com and click on 'View Wallet Info' in the top right corner.



Step 2: Purchase your first Ether.

Now you can actually start using your wallet. In order to fill your wallet with the Ether (ETH) needed to purchase someone's Tokens offered on an ICO, you will need a cryptocurrency exchange.

There are many exchanges out there, such as Coinbase, Kraken, Bitfinex, Bittrex, and many many more.



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Some of these allow you to trade Fiat currency (Dollars or Euro) for Ethereum directly, while others only allow exchanging Bitcoin (btc) or another cryptocurrency to eth. also note that exchanges offer different exchange rates.

Some might be more favorable to you than others, and the spread may be quite big. Visit a few of exchanges before each transaction, compare their rates and choose wisely!

We will not go into more detail about which exchange could be the best fit for you. Instead, we'll show you the easiest way to purchase ETH and receive it on the wallet you have just created. Note again that this is the easiest way to do it, but may not be the best for you.

The easiest way to purchase ETH is to visit MyEtherWallet again and click on the Coinbase widget you see when you log in. Coinbase is one of the biggest cryptocurrency exchanges, and this widget allows you to easily purchase ETH and immediately send it to your wallet. The process is pretty straightforward and we won't get into detail here. Just click on the widget and follow their instructions. You'll be asked to fill in your name, the amount of ETH you'd like to purchase, your email address, and your phone number.

Alternatively, you may opt to purchase Ether on any cryptocurrency exchange that supports Ethereum. Luckily, most of them do. Simply send the currency of your choice to the exchange you like best and exchange it for ETH. If you do not know how to do this, ask Google like this: "How to buy ETH on Kraken", where you can substitute "Kraken" for the exchange you prefer. In this latter case of "not Coinbase", don't forget to order the exchange to send ETH to your MyEtherWallet.



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Step 3: Send ETH to the ICO

Whether you already had a wallet full of cryptocurrency, or have just recently created one using the first two steps from this article, you are now ready to participate in the ICO.

The most important thing here is the target address. It's just another wallet like yours. Select the whole string of characters and copy it to clipboard (ctrl-c/cmd-c).

NOW OPEN MYETHERWALLET AND CLICK "SEND ETHER & TOKENS".

Paste the target address into 'to address' field (ctr-v/cmd-v), type in the amount of ether you want to invest and volume of gas you're expecting to spend.

What is Gas and Gas limit? Every transaction in Ethereum network requires a resource called Gas to be executed.

Amount of Gas corresponds to the complexity of a transaction. If you set Gas limit too low, your transaction will fail.

Think of it just like having gas in your vehicle (ETH in your wallet), and the destination is the ICO address.

If you don't put enough gas in your vehicle to get to the destination you're going to, you won't make it.

Lower Gas setting will take longer such as driving a fuel efficient vehicle at slower speed. In MyEtherWallet you can set desired Gas price in the top right block. We recommend setting this value in a range from 50 to 60 Gwei. This is not cheap but the priority of your transaction will be decent.



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The last thing you have to do is to click “Generate Transaction” and then “Send Transaction”.

That’s it! Now you’re a happy owner of those much desired tokens. Let’s put them into your MyEtherWallet.

Click on “View Wallet Info” menu and open your wallet as you did before. To the right you’ll see a block called “Token Balances”.

You should receive all of the required info from the ICO team. Usually, it’s clearly shown on their website. In a few seconds after you clicked “Save”, you’ll see the balance of your tokens.

To see your BETHER (BHR) in your wallet you need to add Token.

Click on “Add Custom Token” and enter the following details:

CONTRACT ADDRESS: `0xfe5d908c9ad85f651185daa6a4770726e2b27d09`

TOKEN SYMBOL: BHR

DECIMALS: 18

CONGRATULATIONS!

Now you're a BETHER (BHR) investor!



BETHER

8.0 - TAX TREATMENT & REGULATION OF CRYPTOCURRENCIES

According to the Portuguese Central Bank (Banco de Portugal), the activity of issuing and trading virtual currencies is neither regulated nor supervised by the Portuguese Central Bank or any other authority of the financial system, national or European, in particular by the European Central Bank [*] the absence of regulations on operations with virtual currencies does not make these activities illegal or prohibited, the Bank noted.

However, entities that issue and sell virtual currencies are not subject to any obligation of authorization or registration with the Portuguese Central Bank, so their activity is not subject to any kind of prudential or behavioral supervision.

<https://www.bportugal.pt/en/page/virtual-currencies>

Outside the US, accounting treatment of cryptocurrencies varies. In the EU, a decision of the European Court of justice rules that cryptocurrencies should be treated like government-backed currencies, and that holders should not be taxed on purchases or sales. In countries such as Germany and the UK, cryptocurrencies are treated like “Private Money” and not subject to tax outside of commercial use.

Similarly, in Japan, cryptocurrencies were recently reclassified as a “means of settlement” of transactions, and thus exempted from Japan’s consumption tax. Previously, purchases of cryptocurrencies were subject to an 8% consumption tax. Tax treatment varies with countries hence investors should care with its obligations in their home countries.

Regulation of Cryptocurrencies.

Regulatory treatment of cryptocurrencies continues to evolve, but because the technology transcends global boundaries, the influence of national regulators is limited.

Once cryptocurrencies were conceived specifically to avoid governmental controls, it’s uncertain whether regulation efforts will be successful.



BETHER

9.0 - QUESTIONS & ANSWERS

What is cryptocurrency used for?

Cryptocurrencies are primarily used to buy and sell goods and services, to send money with low fees around the world. Though some newer cryptocurrencies also function to provide a set of rules or obligations for its holders.

Is BETHER (BHR) similar to other Cryptocurrencies?

NO is better! Because BETHER (BHR) will pay you a dividend! And more secure, once is linked to a crypto Fund.

Why BETHER (BHR)?

A Coin/Token that pay you a dividend is the better choice to investing in the Blockchain, reduces losses risk and increase your investment because you will receive a dividend every quarter.

We are working hard to expand our business area to another financial products such ETFs (crypto exchange trade funds) for investors, banks and traders.

Where can i buy and trade the BETHER (BHR)?

You can buy in our PRÉ-ICO & ICO.
PRÉ-ICO Start on 01 JUNE 2019,
ICO Start 01 JULY 2019,
End 31 DECEMBER 2019.

Before the ICO you can buy BETHER coin on Etherdelta/Forkdelta
ERC20 EXCHANGE (ICO prices).



BETHER

What is the price in \$/€ for BETHER (BHR)?

The Price for BETHER (BHR) on Public Sale is 1 ETH = 100,000 (BHR),
0.1 ETH = 10,000 (BHR), 0.01 ETH = 1,000 (BHR).

After the ICO the price of BETHER (BHR) is determined by market conditions and supply and demand of the coin, and the performance of the bether fund, dividend payments and the sentiment positive or negative of investors relatively to the future of BETHER project, the team new products, market speculation, community, etc.

I've any benefits if i buy on PRÉ-ICO?

YES, you will be reward for that. Example: 1 Ethereum = 100.000 (BHR) (ICO PRICE)
+20% PRÉ-ICO REWARD = 20.000, TOTAL = 120.000 BETHER (BHR).

After the ICO what is the value in Fiat currency for the team?

The Team will not receive any money (Fiat or Digital) from the ICO, all the money is to create the BETHER crypto Fund.

Can you guarantee profits from the value of the coin over time?

Price always depends on the supply and demand, and the price of cryptocurrencies and the management of the fund. As the BETHER (BHR) team, we are not able to guarantee any profits or that the value of the coin will increase, but we are working hard to create value and stability for the coin by the high performance of the Fund.



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What will happened to the value of BETHER Coin if the BETHER Fund cease to exist?

The Token will trade like a normal crypto currency similar to all crypto coins on the market.

Please not that this will be a perpetual Fund. However under very exceptional conditions if the fund management decide the BETHER (BHR) holders will receive their participation on the NAV (Net Asset Value) per Token.

Never Forget BETHER (BHR) isn't the Fund, BETHER (BHR) is a Cryptocurrency that pay a dividend from the Fund.

How many BETHER (BHR) exist outstanding?

The total and maximum supply of BETHER (BHR) is 1,000,000,000. (ONE BILLION Short Scale 1×10^9).



BETHER

10 - SOCIAL NETWORK

TWITTER

<https://twitter.com/BETHERcoin>

INSTAGRAM

<https://www.instagram.com/bether.cc>

FACEBOOK

<https://www.facebook.com/bethercoin.cc>

BLOGSPOT

<https://bethercoin.blogspot.com>

REDITT

https://www.reddit.com/user/bether_coin_cc/

TUMBLR

<https://bethercoin.tumblr.com>

PINTEREST

<https://www.pinterest.pt/bethercoin>

LINKEDIN BETHER COMPANY

<https://www.linkedin.com/company/bether>

LINKEDIN BETHER Marketing Dep. CMO

<https://www.facebook.com/bethercoin.cc>

ASKFM

<https://www.ask.fm/BETHERCOIN>

TELEGRAM CHANEL

<https://t.me/bethercoin>

ISSUU

<https://issuu.com/bethercoin>



BETHER

11 - THE TEAM

RESEARCH & DEVELOPMENT TEAM

Bether has assembled a world class economists, engineering, strategic and design team with over 30 years of collective experience.

PEDRO CALIXTO



CO - FOUNDER & FUND MANAGER

Management Degree, Tax Post Graduation and MBA. Ex Partner at PWC (PricewaterhouseCoopers). Financial Auditor, Tax and financial consultant, tax accounting. Equity investor at Euronext and NYSE.

Crypto Market Investor and Ethereum Blockchain Fan.

MIGUEL DIONISIO



CO - FOUNDER & FUND MANAGER

Financial Markets since 1996, trader, leveraged & inverse ETFs ETNs, volatility ETFs, Life Insurance investment Funds, retirement plans at MAPFRE, technical analysis of financial markets, NYSE, Nasdaq, Euronext, CBOE Futures.

Crypto Trader and Investor. Ethereum Blockchain Fan.



BETHER

JOSÉ FERREIRA



CO - FOUNDER

CEO & Founder at Zitron Creative Agency. Graphic & Web Designer, Racing Designer, marketing communication, specialist in project management & social networks.

Blockchain Enthusiastic. Investor and Crypto

CARLOS MOTA



CO - FOUNDER

Tutor for Chemistry and Physics for over 16 yrs. Financial operations. Horse racing & sport trader, 3D modeler - Arch 3D. Specialist in Robot programming for Trading.

Ethereum Blockchain Fan. Crypto Trader.

CRISTINA LAMAREZ



CO - PARTNER & DESIGNER

Digital artist & illustrator, specialist in development & management projects. Master's degree, infoarchitecture 3D at (Animum Creative Advanced Scholl). Senior Multimedia Designer.

Ethereum Blockchain Fan.

For more information about the TEAM on LinkedIn please check out our web site: www.bether.cc/team



BETHER

12 - DISCLAIMER

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BETHER

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Bether.cc only accepts the blockchain Ethereum network currency as a way to purchase our token (BHR). Bether.cc (BHR) follow the BDP (Federal Bank of Portugal) advices about the crypto currencies rules.



BETHER

13 - BETHER WALLET

Our department of Development & Software is working to create the ERC20 compatible BETHER Wallet.

For now to buy and hold BETHER (BHR) you can download the following ERC20 compatible wallets:

TRUST (Android)

<https://play.google.com/store/apps/details?id=com.wallet.crypto.trustapp&hl=en>

TRUST (IOS)

<https://itunes.apple.com/us/app/trust-ethereum-wallet/id1288339409?mt=8>

imToken (iPhone)

<https://itunes.apple.com/us/app/imtoken-your-trusted-wallet/id1153230571?mt=8>

imToken (Android)

<https://play.google.com/store/apps/details?id=org.consenlabs.token>

COINIMI (Android)

<https://play.google.com/store/apps/details?id=com.coinomi.wallet>

COINOMI (IOS)

<https://itunes.apple.com/us/app/coinomi-wallet/id1333588809?mt=8>



BETHER

14 - CONCLUSION

#01

BETHER (BHR) IS A TOKEN WITH A FINANCIAL RETURN ENTITLEMENT.

#02

THE CAPITAL FROM THE PRÉ-ICO & ICO IS TO CREATE THE BETHER FUND.

#03

THE FUND WILL PAY 20% OF THE QUARTERLY APPRECIATION TO THE BETHER (BHR) COIN INVESTORS. THE OTHER 80% REMAIN IN THE FUND.

#04

IF THE FUND CEASE TO EXIST ALL THE BETHER (BHR) INVESTORS WILL RECEIVE THE FUND NAV PER TOKEN.

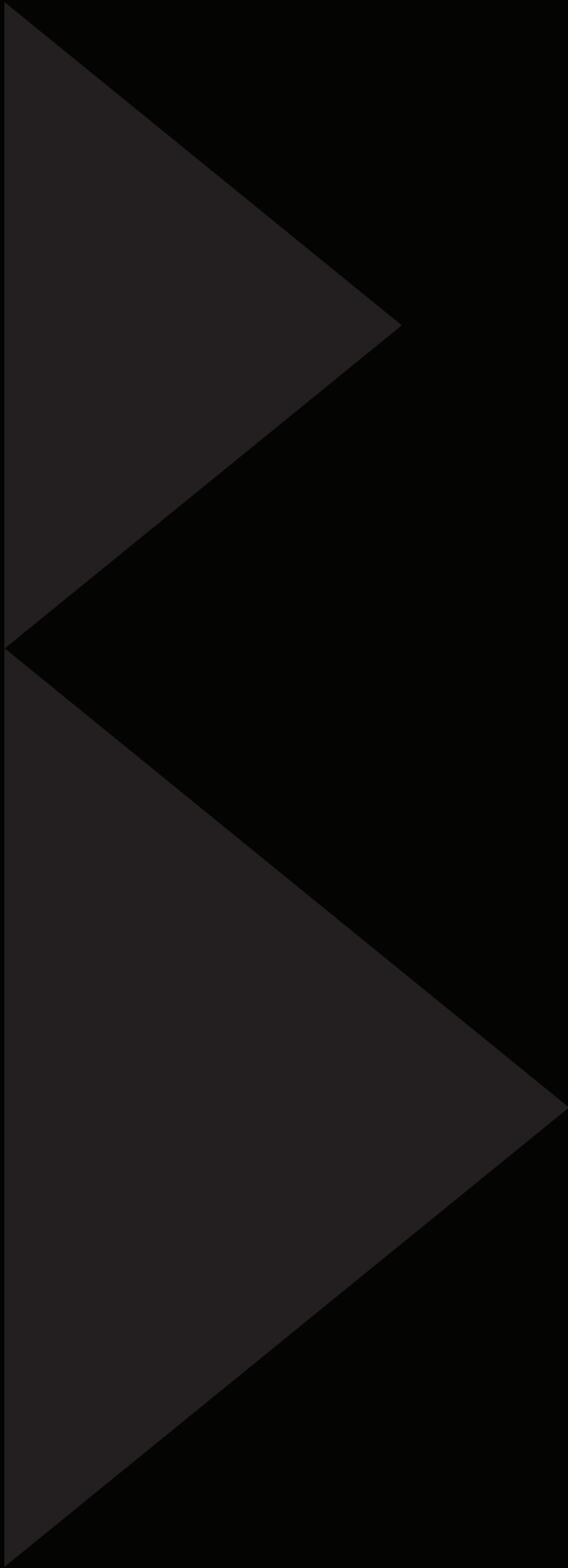
#05

BETHER (BHR) ISN'T THE FUND, BETHER (BHR) IS THE CRYPTOCURRENCY WHOSE OWNERS ARE ENTITLED TO THE QUARTERLY FINANCIAL RETURN TO BE PAID FROM THE APPRECIATION OF THE FUND.

#06

THE FUND SERVES AS TECHNICAL SUPPORT AND STABILIZES THE BETHER (BHR) VALUE.

FOR MORE INFO PLEASE CONTACT
INFO@BETHER.CC



BETHA
THE MILLENNIUM CURRENCY



BETHER

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